

Simeon Elroy Busano

Workplace Strategy Consultant



Simeon is a **workplace strategy consultant** who focuses on improving the occupant experience for corporate clients and their workforces. He draws on his background in political organizing to advise corporate real estate clients on enhancing occupant experience and increasing productivity, creativity, and wellness in the workplace.

EDUCATION

Bachelor of Arts
International Studies, Chinese
Vassar College
Poughkeepsie, NY

Language Certification
Advanced Chinese Language
and Culture
Qingdao University
Qingdao, China

PROFESSIONAL ASSOCIATIONS

American Institute of Architects
(AIANY) Social Science and
Architecture Committee Member

PLASTARC EXPERIENCE

WeWork

New York, NY

Contribute to PLASTARC's ongoing consultation on the WeWork Enterprise project. Provide guidance on program planning, community building, and developing amenities for the unique and specific needs of various corporate occupiers. Contribute to the development of WeWork's marketing strategies.

Verizon

*Palo Alto, CA
Philadelphia, PA*

Worked on the business case for Verizon's partnership with a coworking operator in Silicon Valley. Researched operators in the region and advised on which reported the highest brand alignment and level of technological sophistication.

Unity

*Bellevue, WA
Montreal, Québec, Canada*

Contributed to change management efforts that helped Unity manage their workplaces more effectively. Co-facilitated a workshop focused on assisting the company's workforce in their transition to new facilities within the Nordelec development. Provided continual support and guidance to Unity's community managers to help them implement a successful change management strategy.

POLITICAL ORGANIZING

The Labour Party & Hillary for America

*Pittsburgh, PA
Harrow, United Kingdom*

Recruited volunteers by cold-calling 200-plus voters per night and knocking on hundreds of doors. Managed over 300 volunteers in both countries and organized canvassing efforts that significantly increased voter turnout.

Office of Senator Kirsten Gillibrand

New York, NY

As an immigration law intern, liaised between New York State constituents and federal immigration agencies such as USCIS, the Department of State, and overseas embassies and consulates.

PUBLICATIONS

International Studies:

Strategic Culture and the Sino-American Relationship: An analysis of Chinese and American military interactions since 2000

Chinese:

《雷劈》 or Lightning: Another Story - an original Mandarin language drama adapted from Cao Yu's Thunderstorm

Languages:

Mandarin Chinese (fluent reading, writing, speaking)
Spanish (conversational reading, writing, speaking)
Garifuna (conversational reading, writing, speaking)

Skills:

Political organizing, political speechwriting, editing, Microsoft Office, Google Suites, Stata, US Senate constituent database (IQ), Voter Activation Network (DNC), major social media platforms, Capsule CRM, Trello, Hive

Former resident of:

United Kingdom, South Korea, Turkey, Belize, People's Republic of China