# Diana Tereshko, LEED GA

# Workplace Strategist



**EDUCATION**Masters Facilities Management
Pratt Institute
New York, NY

Bachelor of Architecture Universidad de los Andes Bogota, Colombia

Minor in Entrepreneurship and Business Administration Universidad de los Andes Bogotá, Colombia

# OTHER CERTIFICATES

U.S. Green Building Council LEED Green Associate

Business Innovation Certificate Colegio de Estudios Superiores de Administración (CESA) Bogota, Colombia

#### PROFESSIONAL ASSOCIATIONS

International Facilities
Management Assoc. (IFMA),
Member

Diana is excited about **facilities management** and the cultural, environmental and social responsibility of the built world. With an architectural background, she excels in developing design solutions that respond to client business goals. Diana also recognizes the importance of understanding an organization's culture to achieve successful business outcomes. Diana seeks to transform and improve the work experience through strategic planning that integrates architecture with core business objectives.

#### PROFESSIONAL EXPERIENCE

# **PLASTARC Design Metrics**

New York, NY

PLASTARC is a workplace strategy firm focused on the use of social research to create flexible, people-centric environments. Project roles include: Identify Design Opportunities where clients can improve their performance.

Analyze client's office floor plans and advise more efficient workplace strategy.

Keep up to date Plastarc's data base of current events and clients.

Research and quantify the social impact of workplace design.

#### Unilever

Englewood Cliffs, NJ

PLASTARC advised on the development of Unilever's change leadership initiative for their US headquarters, with a focus on translating global workplace standards and communicating new ways of working.

## OTHER EXPERIENCE

### Solinoff Corp.

Bogotá, Colombia

Architectural firm responsible for analyzing, designing, specifying and building interior architectural spaces with unique identities.

### **Project Manager, Sales**

Interfaced and negotiated with clients to inform business-driven design solutions. Created new and unique interior designs aligned with organizational brand and mission.

#### **Post Sales Coordinator**

Continued relationships with clients after design delivery to broaden business outcomes and achieve client satisfaction. Helped clients with their requirements in construction and furniture, fixtures and equipment (FF&E).

### **Commercial Construction on Site Projects**

Planned, coordinated and directed remodeling projects (17,082 square feet). Construction administration: coordinated contractors and architectural activities for construction projects on site. Managed budget and schedule, achieved project objectives and deadlines established by client.

#### **Architectural Consultant**

Managed architectural project development and client expectations. Led business development efforts to develop future projects.

#### PRESENTATION EXPERIENCE

New Enterprises Creativity and Innovation Workshop. Universidad de los Andes, Bogotá, Colombia. 2010 - 2011.

Innovation Module Workshop, MBA Program. Universidad de los Andes, Bogotá, Colombia. March 2009.

### **TEACHING EXPERIENCE**

# Universidad de los Andes, School of Business Bogotá, Colombia

Teaching Assistant for 'Creation of New Enterprises' course. The class helped students develop new approaches to business through innovative strategy methods.

# Universidad de los Andes, School of Business Bogotá. Colombia

Teaching Assistant for 'E-commerce and Business Planning.' The class introduced students to e-commerce technology and trends.

#### Universidad de los Andes, School of Architecture

Bogotá, Colombia

Teaching Assistant for 'City 3, Urbanism.' The class introduced students to comparing and analyzing urban planning scenarios.