

# Sarah Wilen

## Sociospatial Analyst



**Sarah** is dedicated to improving the working world through data-informed strategy and design. She applies her research skills to the study of **workplace environment and experience**, employee engagement and satisfaction, and company culture. She is skilled in both **qualitative** and **quantitative** research, with a focus on helping individuals and teams to succeed and thrive.

### EDUCATION

Bachelor of Arts  
Psychology  
Summa Cum Laude  
University of Massachusetts  
Amherst, MA

### ASSOCIATIONS

Phi Beta Kappa

### AWARDS/HONORS

Dean's Scholarship, UMass  
Amherst

### PERSONAL INTERESTS

Behavioral Economics  
Neuroscience  
Bookworm  
Yoga enthusiast

### LANGUAGES

Hebrew

### PLASTARC EXPERIENCE

#### Datto

*Norwalk, CT and Boston, MA*

Provided workplace strategy research for this fast-growing international tech company. Conducted multi-site plan analysis and observational study focused on potential for activity-based work styles.

#### General Services Administration (GSA)

*Charlestown Navy Yard, Boston, MA*

Provided program and site advisory to adapt spaces for better staff and visitor experiences. Conducted interviews, workshops, and site evaluations to help consolidate space, conserve resources, and improve upon repurposing of historic buildings.

#### Survey Development

*Ongoing PLASTARC project*

Assisting in the development of concise and effective surveys to extract insights on workplace wellbeing and programming.

### EXPERIENCE

#### Technion Industrial Engineering

*Haifa, Israel*

Supported PhD candidate with industrial organizational psychology research on cross-cultural workplace scenarios, virtual teamwork norms, and virtual communication. Designed and conducted surveys, conducted literature reviews.

#### University of Massachusetts, Human Relations Lab

*Amherst, Massachusetts*

Supported team of three graduate students with research on public opinion of climate change and racial justice movements. Designed surveys, assisted participants, and helped to facilitate a field study. Coded and analyzed survey data.

### OTHER EXPERIENCE

#### University Food Systems Working Group

*Amherst, Massachusetts*

Created and led working group under the university chancellor to guide and track UMass Amherst's progress toward its 2020 sustainability goals. Recruited students, local farmers, and UMass auxiliary services directors in order to include stakeholder voices in UMass's sustainability plan. Convened a town hall of over 75 community members to create a long term action plan.

#### Combined Jewish Philanthropies

*Boston, Massachusetts*

Recruited students from UMass campus for enrollment in a professional program abroad. During two years of marketing and outreach, brought in over 50 percent of campus recruits. Received the Action Ambassador Award in 2016 for success in this role.

#### Honors Peer Advisor

*Amherst, Massachusetts*

Provided academic guidance on curriculum and college resources. Supported an advising unit of 13 professional staff with weekly traffic of 200 students, and served as an ambassador of the Commonwealth Honors College.

### PUBLICATIONS

#### Addressing Workplace Needs Through Trends and Tech, March 2018

*Work Design Magazine*

Published a write-up on a yearly conference, including outlining PLASTARC's contribution to a speaker panel.

#### Senior Thesis, May 2017

*The Malleability of Memory*

Reviewed and analyzed literature on the biological and psychological science of memory, with a focus on emerging technologies and societal implications of memory's changeability.

#### Emotion Display Norms in Virtual Teams

*Journal of Personnel Psychology*

Contributed as research intern.

#### The Dark Side of a Smiley (The effects of smiling emoticons on virtual first impressions)

*Journal of Personnel Psychology*

Contributed as research intern.